# Caret® Administrator – EV Charging Programs



A Turnkey, Scalable Solution to Administer EV Infrastructure Incentive Programs



# DEPLOY FEDERAL DOLLARS TO GET CHARGERS IN THE GROUND FAST

Streamlined, Program Planning and Implementation to Meet National Electric Vehicle Infrastructure (NEVI) Requirements

Nearly \$3 Billion in EV and EVI Program Funds Under Administration

Tools for success include:

- > Goal setting process
- > Incentive program and RFP design
- > Public workshop facilitation

Center for

Sustainable Energy®

- Applicant portal and public website design
- > Performance-driven reporting

Scaled, Program-Tested Workflow Automation Platform

The platform provides:

- > Simple, online application process
- > Rapid deployment of funds
- > Variety of incentive payment structures
- Geo-targeting of EV charging
- Customizable charger types and specs
- > Seamless incentive stacking
- > Co-sponsor funding management
- > On-demand evaluation and reporting
- > Software-enabled multilingual call center
- > Optional construction management oversight



# SOFTWARE-ENABLED SERVICES TO SPEED EV CHARGING DEPLOYMENT

CSE in nationally recognized as a trusted, objective source of EV infrastructure program design and administration — with no ties to any vendor or technology. We help you efficiently, equitably and transparently launch, manage and optimize EV infrastructure incentive programs.

With Caret Administrator – EV Charging Programs you get:

### Customized, secure web platform

- Client-branded, user-friendly website, including program info, FAQs, and customized applicant portal
- Portal includes password-protected application submittal engine, secure electronic document upload and real-time application status
- Public-facing program statistics and funding dashboard for stakeholder reporting and transparency

# **Technical support**

- > EVI vendor network tool
- > Consultation on siting and technical specs
- > Contractor selection assistance
- > Equipment selection assistance
- Construction progress monitoring

## Rapid incentive application processing

- Software-automated application processing and incentive distribution, including milestone payment option
- Multilingual U.S. call center staffed coast-tocoast
- > Automated applicant email notifications
- > Proven process to secure co-sponsor funding

### Marketing and outreach

- Workshops and webinars
- > Community and partner engagement
- > Digital and traditional advertising
- Social media, email marketing and media relations

# A TRUSTED PARTNER

Center for Sustainable Energy® (CSE) is a national nonprofit that accelerates adoption of clean transportation and distributed energy through effective and equitable program design and administration. Governments, utilities and the private sector trust CSE for its data-driven and software-enabled approach, deep domain expertise and customer-focused team. CSE's fee-for-service business model frees it from the influence of shareholders, members and donors, and ensures its independence.

To learn more, visit EnergyCenter.org/software/caret or email consult@energycenter.org.

